

**Amusements/Rides:**

- Participating organizations are responsible for their own money. We do not sell tickets.
- The festival will not allow more than (2) duplicate rides or amusements.
- Face painting is classified as an Amusement

**Arts & Crafts:**

Booth Size: 15 feet wide by 10 feet deep

- Craft items are restricted to homemade (no commercial items are to be sold as craft items).
- No electricity available in craft area.
- **Artist Alley** (juried section – photos must be submitted for consideration of booth assignment to this area)

**Information Booths:**

Booth Size: 15 feet wide by 10 feet deep

- Non-profit organizations will be permitted to sell promotional items.
- Profit organizations can display merchandise and take orders; cannot sell merchandise in booth on day of event.
- The festival is limited to two (2) duplicate information booths.

**Food and Beverage:**

Booth Size: 14 feet wide by 15 feet deep or 21 feet wide by 15 feet deep

- The festival is restricted to no more than three (3) food booths selling the same major food item.
- Vendors are responsible to acquire their Temporary Health Certificate prior to the festival. The Health Department food inspector will be present for inspection during event.

**Electricity:**

- There will be an extra \$40.00 charge added per booth if electricity is requested.
- The availability of electricity is limited. Requests for electricity will be processed in the order received.
- **Each booth is restricted two 110 plugs – not to exceed 20 amps total.**
- Vendor may furnish their own portable generator upon prior approval.
- Vendors must furnish their own extension cords. All extension cords must have a 3-wire grounded system approved by the electrical code and/or OSHA to operate properly with all ground fault breakers. If you cause another booth to be without electricity, you will be required to disconnect your equipment.

**Application and Fees:**

- All fees must accompany the application in order to reserve a booth.
- Booth assignments will be processed in the order received.
- Submit one application per category (arts & crafts, food, information).
- Upon receipt of application & fee, acknowledgement will be made via phone, mail, or e-mail.
- The committee will determine charges for booths larger than standard size.
- Each vendor will be responsible for collecting and remitting all sales tax.
- Festival provides your space only – no equipment. Each vendor will be responsible for booth setup and providing own table(s), chair(s), and tent.
- No food or drink is to be given away (includes bottled water).
- Application & fee must be received with postmark no later than September 5, 2009, to avoid a 50% late fee.
- Applications will not be accepted after Sept. 17, 2009.
- All applications are subject to approval or rejection by Madison Street Festival, Inc.
- **No refunds.** There will be a \$35.00 service fee for all returned checks.
- Booth assignments will be mailed/mailed by Sept. 21<sup>st</sup>.

**Passport Option**

- Madison Street Festival Passports will be provided free of charge to visitors and will be available for pick-up at our Information Tent. Each participating organization or businesses will have their company name listed in the passport and patrons will be required to stop by each listed booth to have their passport “stamped”. Once all stamps have been received, the passport can be entered into a MSF drawing for fabulous prizes. It’s a great way to generate more traffic to your booth!

Please make checks payable to:  
**Madison Street Festival, Inc.**

**Mail check and application to:**  
**Madison Street Festival, Inc.**  
**P.O. Box 1037**  
**Madison, AL 35758**

Toll Free Call: 888-228-5845  
www.madisonstreetfestival.org

**MADISON STREET FESTIVAL APPLICATION**  
**Saturday, October 3, 2009 • 8:30 AM – 4:00 PM**

Organization/Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Ph:(home/work): \_\_\_\_\_ (cell): \_\_\_\_\_

Email: \_\_\_\_\_

Product/Activity: \_\_\_\_\_

Special Request: \_\_\_\_\_

**Amusements – 15’W x 10’D:** *Rides must provide own generator*

- \$30.00 non-profit
- \$170 profit

**Arts & Crafts – 15’W x 10’D:**

- \$40.00
- Grass site preferred
- Street site preferred
- Artist Alley (juried section)

**Food & Beverage – 14’Wx15’D:** *Temporary Health Certificate*

- \$40.00 non-profit
- \$170 profit
- Required*

**Food & Beverage – 21’W x 15’D:** *Temporary Health Certificate*

- \$55.00 non-profit
- \$210.00 profit
- Required*

**Information – 15’W x 10’D:**

- \$40.00 non-profit
- \$85.00 profit

**Electricity:**

- \$40.00 per booth extra
- Will provide generator

**Passport Participation**

- \$25.00

**50% Late Fee After Sept. 5, 2009** \$ \_\_\_\_\_

**Total Amount Enclosed:** \$ \_\_\_\_\_

**HOLD HARMLESS AGREEMENT**

I hereby agree to release Madison Street Festival Inc., the City of Madison, and any other associations, groups, or individuals from all liability arising out of any occurrence during the Madison Street Festival, or during setup/cleanup for this event, and to hold them harmless from all accidents.

\_\_\_\_\_  
**(Signature of Festival Participant)** **Date**